

AASPA STATE LEADERS RETREAT

The AASPA State Leaders Retreat is a biennial meeting for state affiliate executive directors, presidents, president-elects and staff to attend and obtain valuable educational information regarding running their state association. Mark your calendars for July 2020. Don't forget to join us at the Annual Conference, where we will host the State Leaders Meeting. This is a great opportunity to meet and network with other state affiliate leaders from across the country.

CONTACT US



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AASPA

American Association of School Personnel Administrators | Est. 1938

AMERICAN ASSOCIATION OF SCHOOL PERSONNEL ADMINISTRATORS

AFFILIATE PROGRAM

ABOUT US

The American Association of School Personnel Administrators provides leadership in promoting effective human resource practices within education through professional development activities and a broad based resource network. For more than 80 years we have been the only national organization that specifically targets and represents school human resource professionals. AASPA recognizes the importance of developing and maintaining relationships with our state affiliates.

Any local, state, provincial or regional organization of school personnel administrators may become an affiliate of the American Association of School Personnel Administrators.

Our mission is to provide every member with services, resources and information vital to successful school human resource practices in the interest of students.

YOUR BENEFITS

AASPA provides affiliates with information and resources to help them be effective state associations. We work hand-in-hand with our affiliate partners to bring quality services to all AASPA and state affiliate members.

The following are a list of affiliate benefits offered to our state organizations:

Email Marketing



To help promote your membership and events, AASPA send an email to our members every six months.

Website Development



We dedicate a page on our website to promote your affiliate. If you already have a website, we also provide feedback and tips to draw more views and clicks.

Liability Insurance



AASPA provides affiliate liability insurance to cover your event insurance needs. Certificates available upon request.

Presentations



AASPA staff or board members will travel to your state to present on a variety of PK-12 human capital topics. The state affiliate is asked to pickup the cost of conference registration and hotel.

Resources



Access to a bank of resources will be provided upon request. Resources include meeting agendas, membership and sponsorship forms. In addition, we share materials on financials, hotel contracts and marketing.

Bookstore



AASPA staff or board travels to your state with a mini bookstore of our best-selling book to sell to your attendees.

Free Pre-Approval for HCLE



State affiliates will have the option to submit their state conference information for Professional Human Capital Leaders in Education (pHCLE) re-certification credit. Pre-approval allows you to use the pHCLE pre-approval seal in your conference program and on your certificates of completion.

Webinars



AASPA will host up to three webinars annually for your affiliate. The affiliate will select the speaker and topic. Each webinar will be offered live, as well as recorded for posting on your website.

Social Media



AASPA staff trains and assists you in setting up social media profiles on Facebook, Twitter and LinkedIn. We also show you tools and best practices for using social media.

For questions on any of these affiliate benefits or to schedule a program, please email kelly@aspa.org.



TOGETHER WE CAN DO GREAT THINGS.